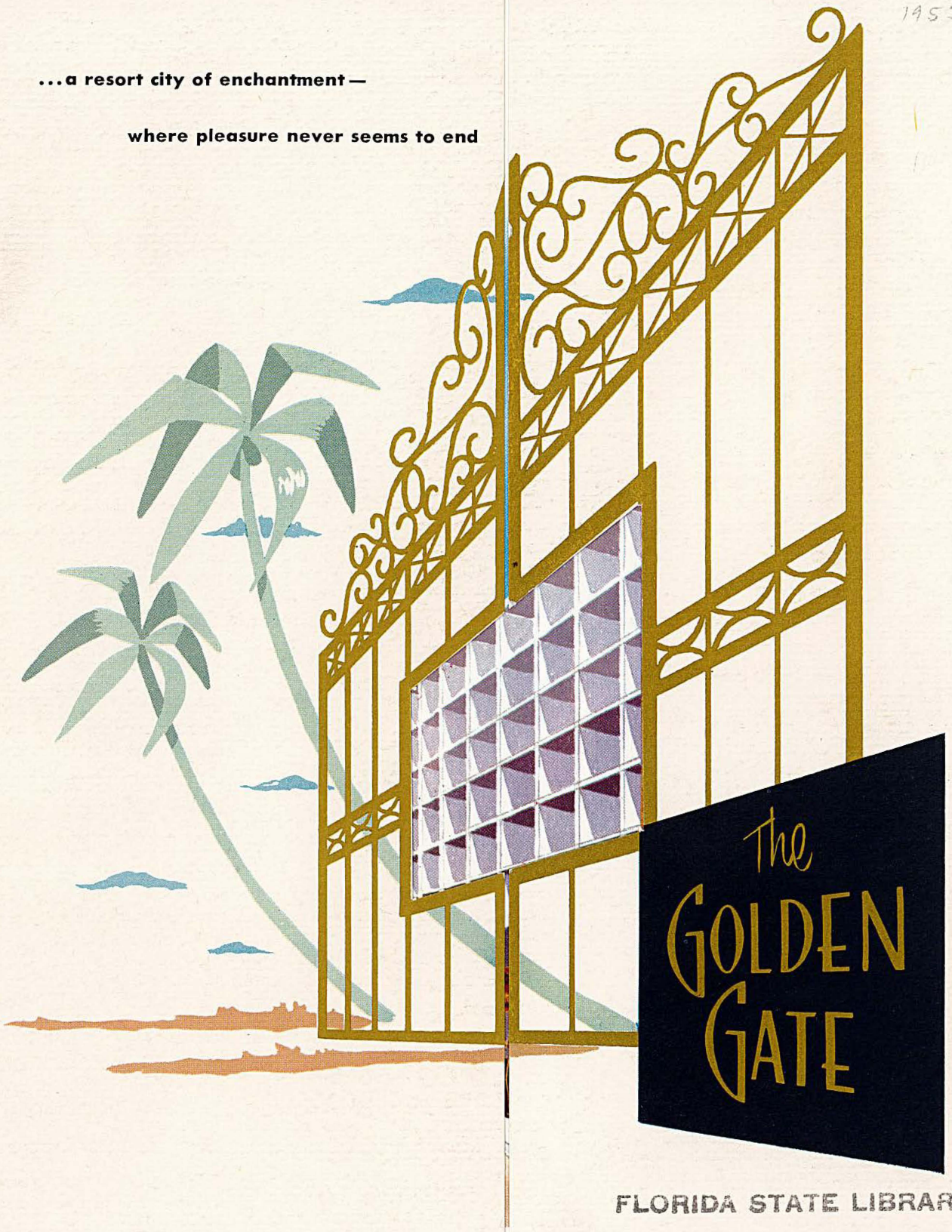
1955

...a resort city of enchantment—

where pleasure never seems to end



FLORIDA STATE LIBRARY

HOTELS

MIAMI BEACH

28 acres of tropical beauty reaching from the Atlantic Ocean to Biscayne Bay

19400 COLLINS AVENUE, MIAMI BEACH FLORIDA

A Message from the General Manager

"Golden Gate" is more than a resort—it is a way of life. We are determined that all of us on the Golden Gate staff will be ever-alert to the most subtle needs and desires of our guests, and that we shall leave nothing undone to make our guests our FRIENDS. This, we feel, is how you would like it—and you will never be disappointed.

John M. Duff Jr

Through the Golden Gate to vacation paradise; you'll find all this:

- air conditioning or heat in every accommodation
- 3 swimming pools including a supervised kiddie pool
- colorful cabana club
- wide, wide sandy beach
- yacht basin with 20 boat slips and yacht club
- children's supervised playground
- tennis courts
- shuffleboard courts
- putting green
- 2 cocktail lounges
- cafeteria
- dining rooms
- Howard Johnson restaurant
- water skiing
- steam rooms—solaria—massage
- pedestrian tunnel to the ocean beneath Collins Ave.
- free parking for 800 cars

- Shops

Drug Store
Ladies' Wear
Men's Furnishings
Children's Wear
Linen & Silver
Gift Shop & Sundries
Fruit Shipping
Artists' Studio
Florist
Fishing Tackle Shop
Barber Shop
Beauty Salon

- medical center with resident dentists and doctors
- radio in every room
- television
- deep sea fishing boats
- game rooms
- planned entertainment and dancing
- convention hall seating 500 persons and banquet rooms
- social director and staff with planned recreation for all ages

Boldly and Brilliantly Conceived . . .

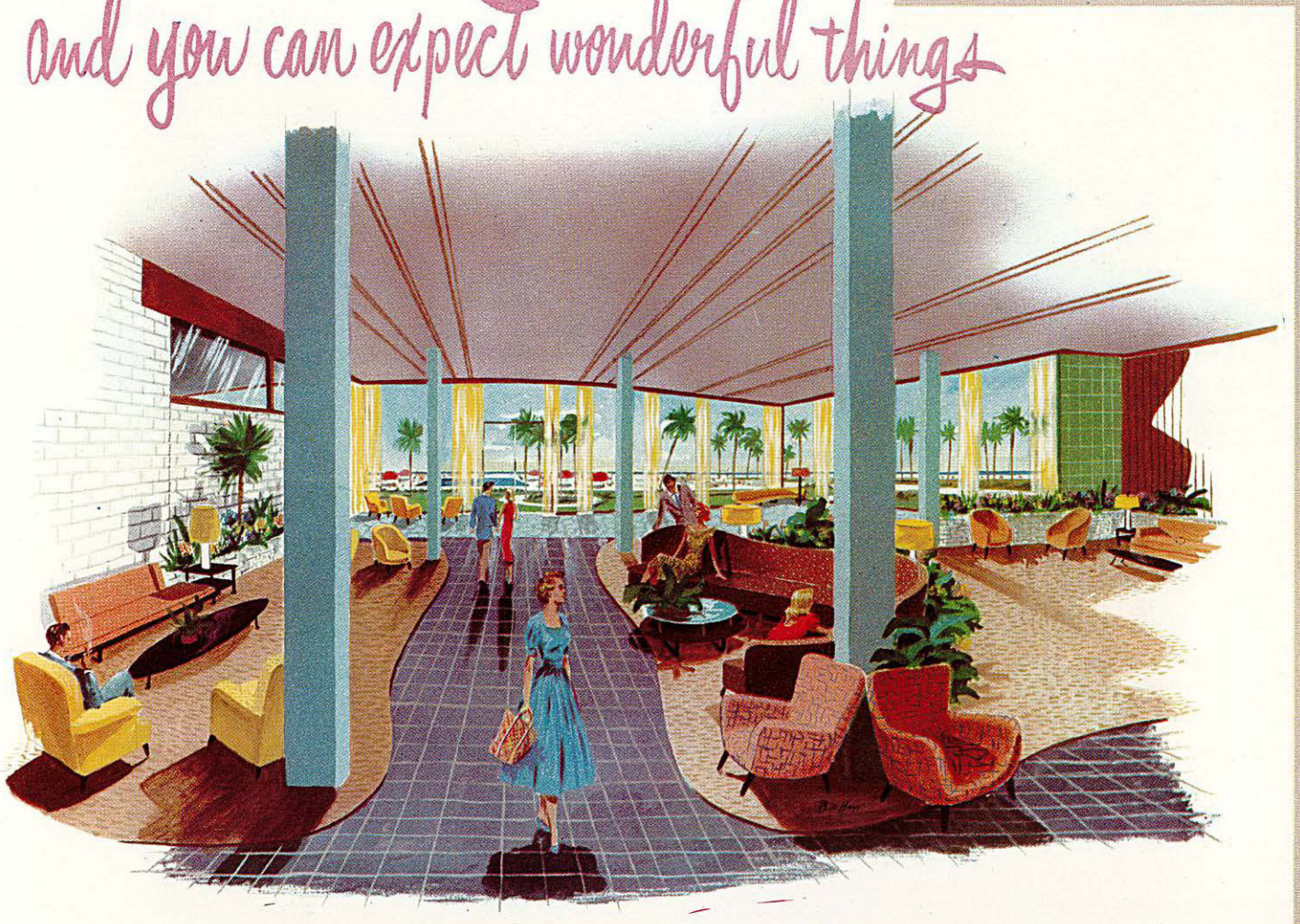
from the ocean's shore to the

blue and placid waters of the Bay . . .

Let's start at the hotel . . .

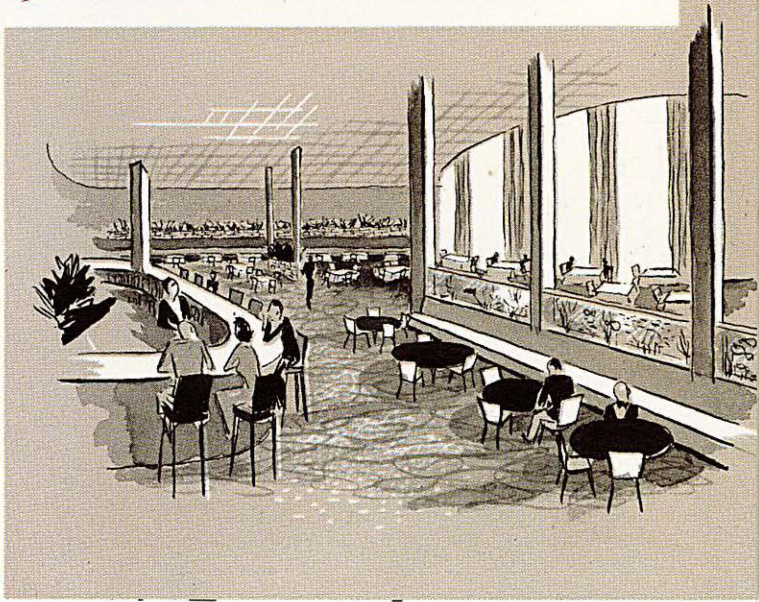
Directly on the Ocean Shore, here is an architectural masterpiece, curved to follow the sun and ocean breezes . . . every guest room with its own private balcony overlooking the pool and cabana club, the ocean, and the lush tropical gardens of the Golden Gate.

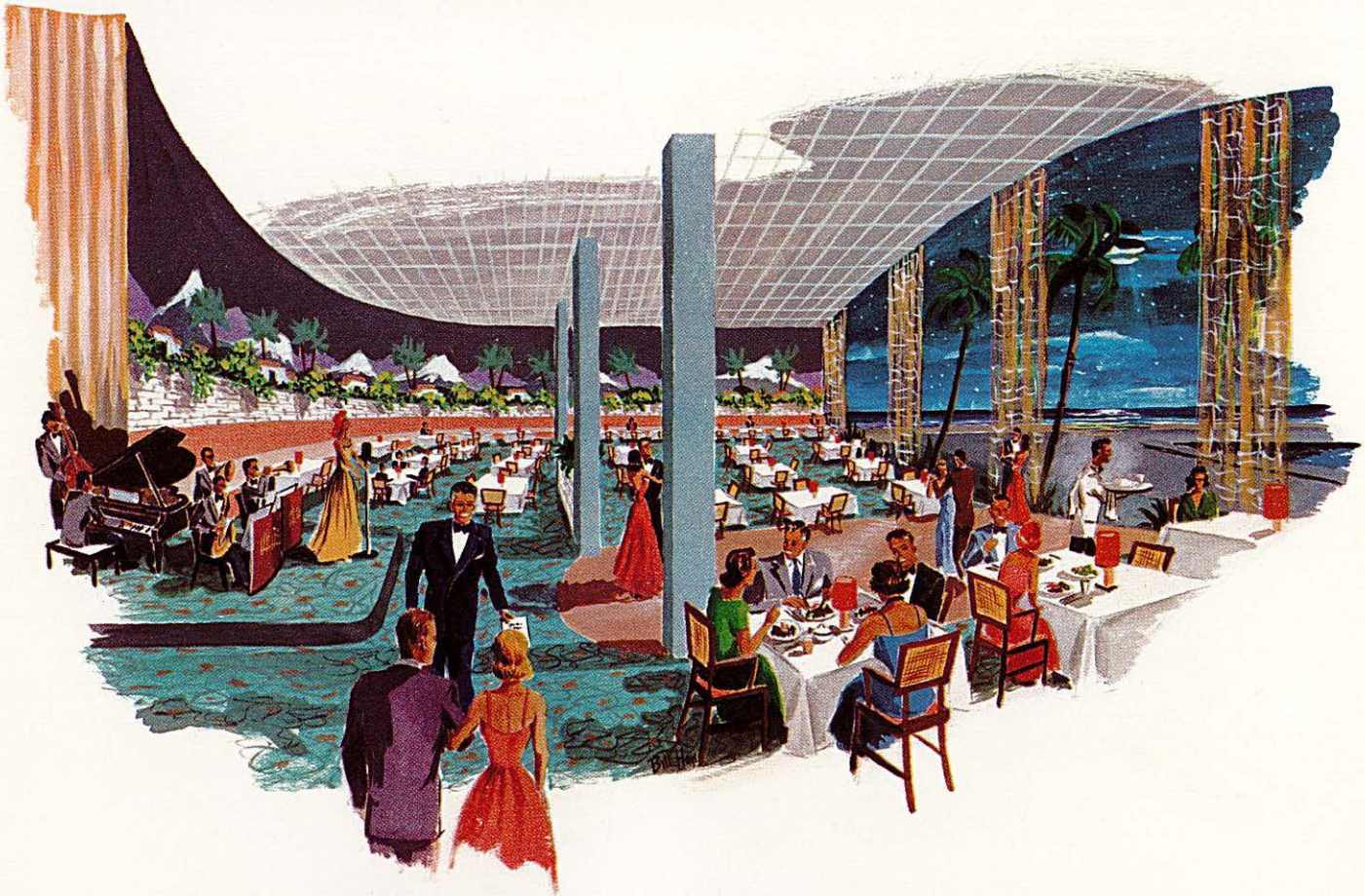
and you can expect wonderful things



... the very moment you step into the lobby. It's a prelude to the elegance and pleasure that will mark your vacation...

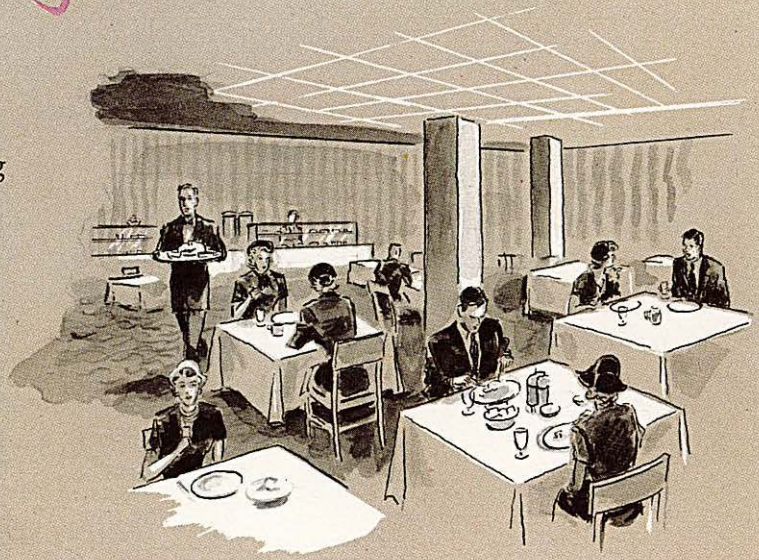
Ah, but pause for just a moment... the sound of laughter, tinkling glasses and soft music from the cocktail lounge set the pattern for the hearty and jovial living in the days ahead...and your vacation is off to a beautiful beginning.





Menu magic

...delicately prepared and
seasoned foods, complimented by the most
attentive service this side of the
Continent—home-spun hospitality and a setting
of ocean and palms just a whisper away,
with delightful music for dinner dancing...
and you are in for a treat in the
charming Dining Room...
and for your more informal dining moods,
a gleaming cafeteria right on the premises,
where delectable dishes are ever on
display for snacks and even full dinners.



Balcony scene

... beyond any poetic dream setting—there you are, on your very own private balcony, looking out over the palms and the ocean...and step inside to your room, where everything is the very last word in luxury...

...yes, every room has its own private terrace, the luxury of circulating ice water, radio, and of course, the finest of furnishings in attractive decor... television in your room if desired.

The GOLDEN GATE

Motel– Hotel— Apartments– Villas

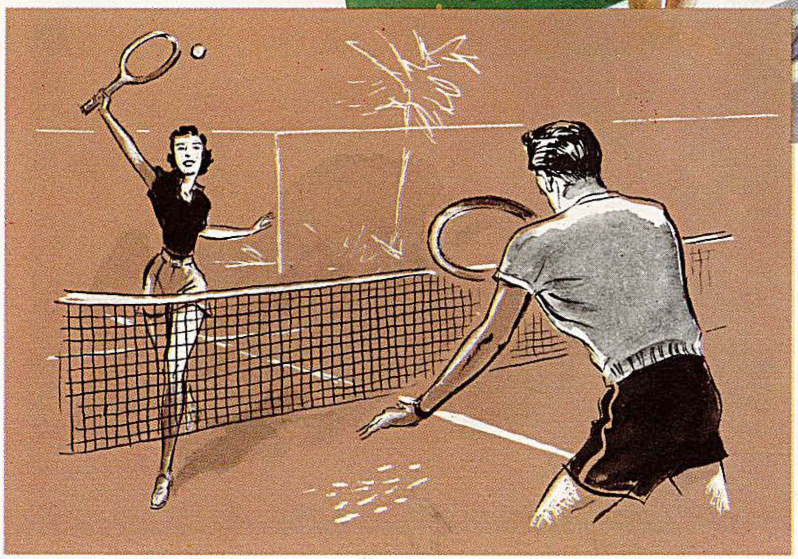
...and now, let us stroll
through the BAY COLONY
with its apartment and motel
buildings, the villas, the yacht
club and anchorage—and
all the wonderful attractions
you will find there...

...truly, the most unusual resort of its kind in the world! 650 rooms completely air-conditioned and heated, all with private terrace.

...stretched out in languid
magnificence, from the ocean
to the bay—28 acres of lush,
tropical delight bracketing
the ocean highway, the
East and West colonies
connected by a specially-
engineered under-pass...

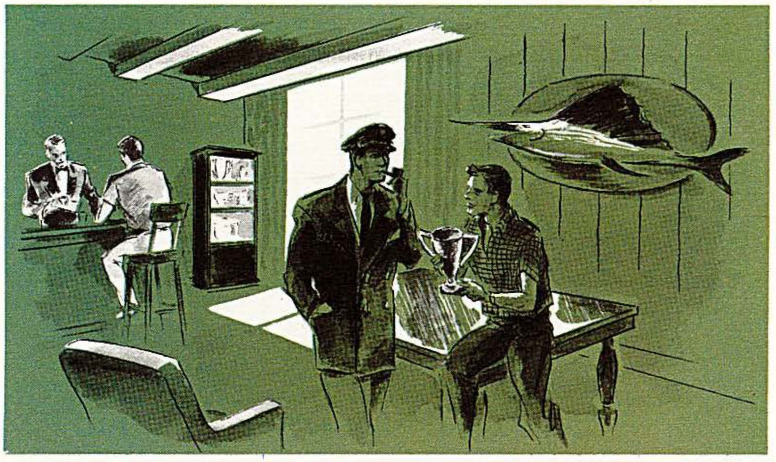
Bill Hays

Sporting life... Florida style



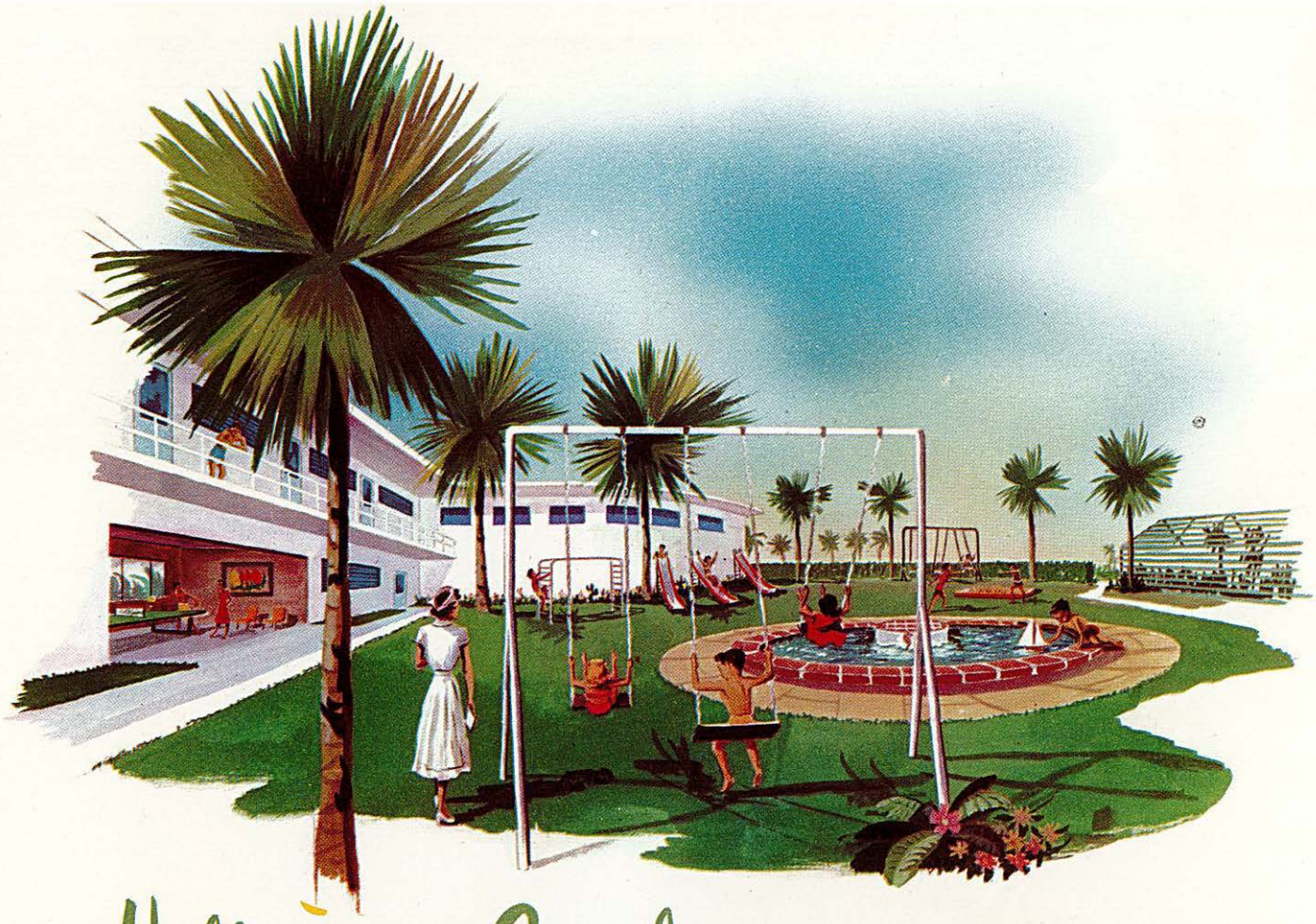
... here's pleasure under the palms—excellent tennis courts, shuffleboard, putting greens, and another delightful swimming pool...yes, here are recreation facilities made to order for any vacationer, young or old—and all right in the heart of Bay Colony and its perfect air conditioned accommodations.

Yacht Club and anchorage



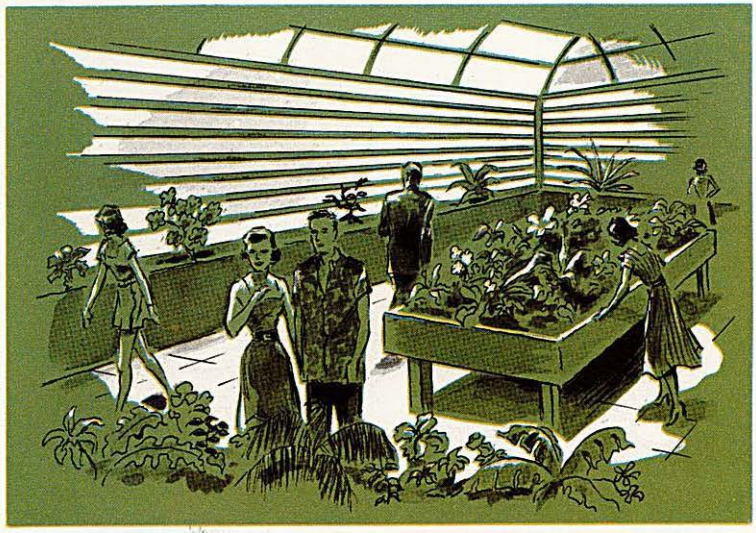
...safe berth for your proud, sleek craft, with complete water, electrical and phone facilities at dockside and on your boat...and home base for the fleet of deep-sea fishing cruisers, waiting the cast-off signal of the experienced skippers, to take you in quest of the biggest, gamest varieties in all the seven seas...

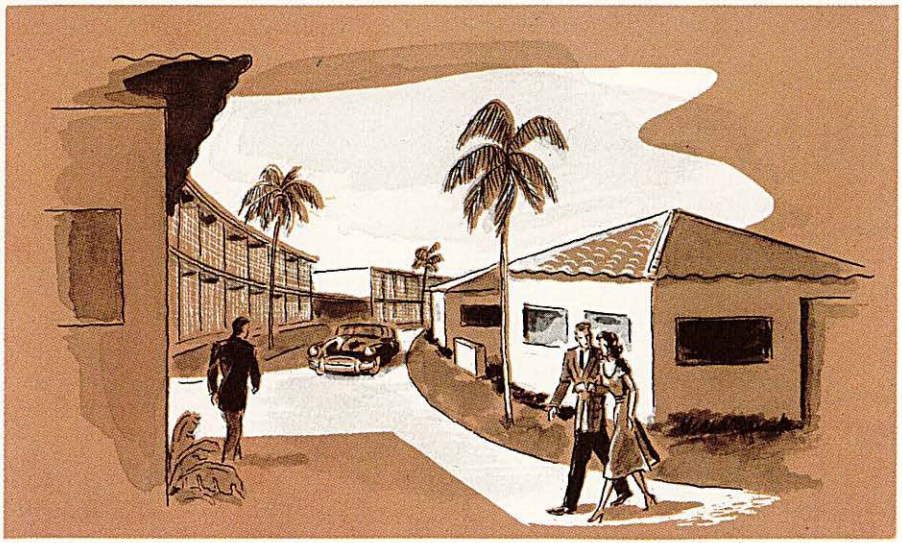
...in the Yacht Club, the rollicking spirit of the deep prevails, with all its salty and jolly good-fellowship, and the right fixin's to point up the inevitable tall tales of the "ones that got away"...



Hello, young Sun-lovers

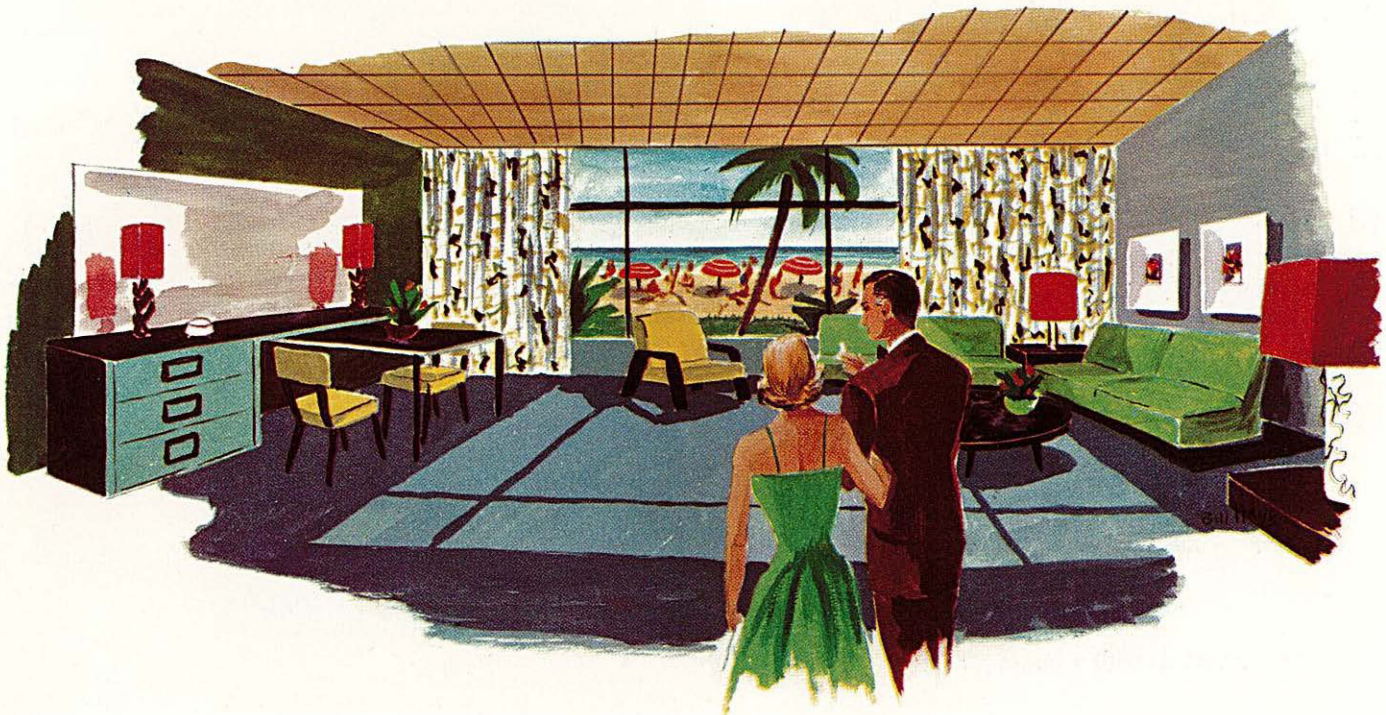
This is your special place—Golden Gate—a complete area with swings, sliding boards, and even your very own wading pool. Mother and Dad need not have a care in the world about you, because trained nurses and counsellors are always there to supervise your activities...





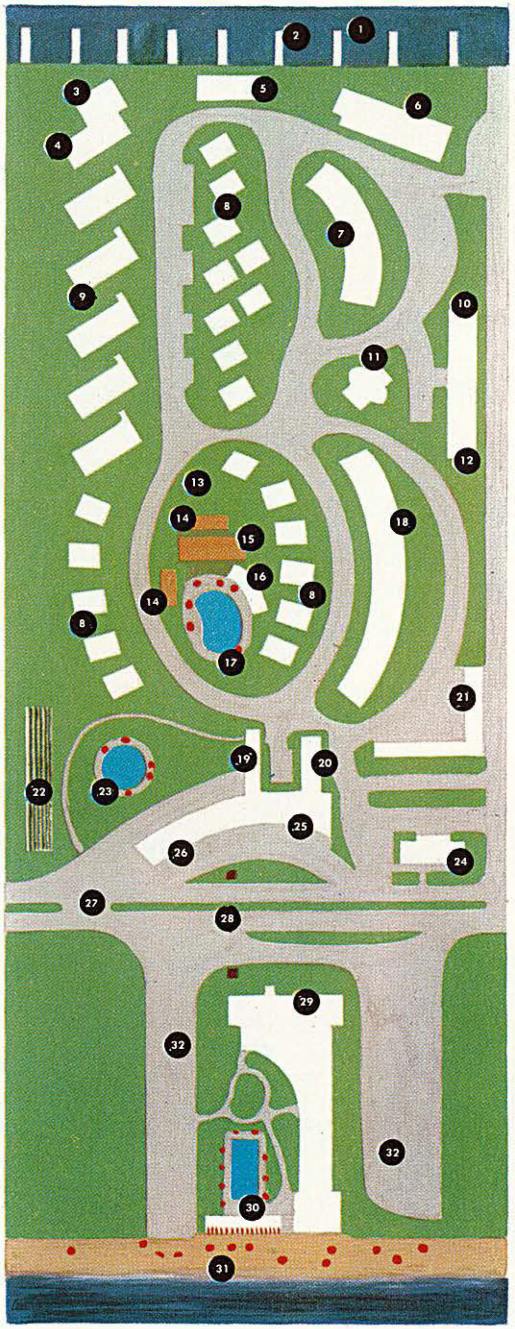
Accommodations of every type

. . .that's the Golden Gate—a complete resort, offering a most unique variety of accommodations—beautiful apartments with complete kitchens, 4-room villas, motel rooms or hotel rooms...in this completeness of choice, every requirement can be fulfilled, whether you are a party of one or a family group...



This is GOLDEN GATE

1. Biscayne Bay
2. Yacht Docks
3. Yacht Club
4. Yacht Club Apartments
5. Dockmaster's Office & Tackle Shop
6. Harbor Apartments
7. Motel Apartments
8. 20 Villas
9. Royal Palm Apartments
10. Personnel Dormitory
11. Sewage Disposal Plant
12. Laundry
13. Putting Green
14. Shuffleboard
15. Tennis Courts
16. Soft Drinks, Lockers, etc.
17. Pool & Deck Club
18. Palm Circle Apartments
19. Medical Center
20. Auditorium
21. Garage
22. Greenhouse
23. Kiddie Pool & Playground
24. Howard Johnson
25. Bay Colony Lobby & Main Office
26. Shopping Center
27. Collins Avenue
28. Pedestrian Tunnel under Collins Avenue
29. Hotel
30. Pool & Cabana Club
31. Ocean Beach
32. Hotel Parking



SEE YOUR TRAVEL AGENT
or
Write to John M. Duff, Jr.
General Manager
19400 COLLINS AVENUE • MIAMI BEACH, FLORIDA

HANNAU COLOR PRODUCTIONS
MIAMI BEACH AND NEW YORK
(ROBINSONS COLOR PROCESS)

Printed in U. S. A.

Entire Brochure by
Roland-Bodee and Flint Advertising Agency
Miami Beach

The GOLDEN GATE

TARIFF

(Overnight Stays only)	Efficiencies:	14	12	8	10	8	10	12

★ EFFICIENCIES are studio type rooms with kitchenette and dinette.

★ VILLAS consist of 2 efficiencies plus 2 bedrooms. All 4 rooms have private baths and connect, allowing combinations of 2, 3, & 4 room units.

★ All rates quoted are per room (1 or 2 persons). European Plan.

★ 3rd person in room: Hotel $5.00; Bay Colony: $3.00

★ Crib: $ 2.00

★ Free parking for 800 cars at your door.

★ Our boat docks and Yacht Club are at your disposal.

★ Modified American Plan (Breakfast & Dinner) $5.50 per person additional

★ Full American Plan (3 meals) $7.50 per person additional

John M. Duff, Jr.
General Manager

EFFECTIVE APRIL 1, 1955

CABLE ADDRESS: GOLDENGATE MIAMIFLO

The GOLDEN GATE

19400 COLLINS AVE., MIAMI BEACH 41, FLORIDA . **Phone North Dade 6-4411**

HOTEL: ALL ROOMS WITH PRIVATE PORCH EXCEPT A FEW AT MINIMUM RATE

LOCATION	Type of Accommodation	Jan. 20 through March 31	April 1 through April 19	April 20 through June 30	July 1 through Sept. 5	Sept. 6 through Oct. 31	Nov. 1 through Dec. 19	Dec. 20 through Jan. 19
Hotel & Cabana Club Ocean Side	Bedrooms:	$20-25-30	$15-19-23	$10-12-15	$12-15-17	$10-12-15	$12-15-17	$15-19-23
	Efficiencies:	35-40	26-30	17-20	19-22	17-20	19-22	26-30
	Bedrooms with Large Porch & Terrace	35-40	26-30	17-20	19-22	17-20	19-22	26-30

BAY COLONY: ALL ROOMS WITH PRIVATE PORCH

Yacht Club & Harbor Apts. (Facing Bay)	Bedrooms:	$20	$15	$10	$12	$10	$12	$15
	Efficiencies:	22	17	12	14	12	14	17
Villas: (Cottages)	Bedrooms:	18	15	10	12	10	12	15
	Efficiencies:	20	17	12	14	12	14	17
Palm Circle & Royal Palm Apts.	Bedrooms:	15	12	8	10	8	10	12
	Efficiencies:	17	14	10	12	10	12	14
Motel Building (Overnight Stays only)	Bedrooms:	12	9	6	8	6	8	9
	Efficiencies:	14	12	8	10	8	10	12

- ★ EFFICIENCIES are studio type rooms with kitchenette and dinette.
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